

NOVEMBER 12, 1963

# *The Wonderful*

START OF CONSTRUCTION AT THE NEW YORK WORLD'S FAIR 1964-1965

# WORLD

BOY SCOUTS OF AMERICA

# *of Scouting*

The Unisphere logo, a stylized globe with latitude and longitude lines, centered within the letter 'O' of 'WORLD'. It features two intersecting elliptical orbits around the globe.

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*"The Wonderful World of Scouting"* will be an exhibit and demonstration area as well as headquarters for the Boy Scouts Service Corps at the Fair. The area will include a small arena where scouting groups will stage demonstrations of their special talents. The area was designed by Vollmer Associates — Engineers, Landscape Architects; Richard C. Guttridge, Partner in Charge.

*Excerpts from transcription of remarks made by officials of the Boy Scouts and the Fair at start of construction ceremonies for the Wonderful World of Scouting at the Fair, on November 12, 1963.*

DR. ROBERTO de MENDOZA [Deputy Chief of Protocol]: Mr. Brunton, Mr. McCabe, Mr. Moses, distinguished guests, ladies and gentlemen. On this site the Boy Scout Service Corps will have their headquarters where they will give information, render their services and give demonstrations of the Boy Scout skills. So this start of construction ceremony is a very important as well as a very happy and auspicious occasion.

The ceremony will begin with the pledge of allegiance given by Eagle Scout Donald Radcliffe.

EAGLE SCOUT DONALD RADCLIFFE: Please join with me in the pledge of allegiance. I pledge allegiance to the flag of the United States of America, and to the Republic for which it stands, one nation under God, indivisible, with liberty and justice for all.

DR. de MENDOZA: During his long and distinguished career of public service, our first speaker, a great planner for the future, has had very close to his heart the welfare of the young, and has contributed greatly to providing for them space for recreation and expansion. He has been especially active on behalf of the Boy Scouts' goals, and the Boy Scouts have honored him "as instru-

mental in the development and planning of the camping facilities of the Greater New York Councils of Boy Scouts," which now amounts to more than 16,000 acres of recreational space. He has also been honored with a Silver Beaver Award, by the Greater New York Councils of Boy Scouts. It is my pleasure and privilege to present the Hon. Robert Moses, president of the New York World's Fair Corporation.

HON. ROBERT MOSES: Ambassador, Mr. McCabe, General Davidson, friends. I don't need to tell you that the Scouts are not merely exhibitors here. They are part of the machinery and operation of the Fair. They're going to help us run the Fair. It's the only organization of this kind that we have invited to do this kind of a job, and we invited them because we knew they could do it.

The Scout movement has been something that we, in recreation and park work, have been increasingly delighted with over the years. Boy Scouts and the Girl Scouts, Boy Scouts particularly, have been a pet organization of mine. I've had a kind of a dream that hasn't worked out yet, it's still a gleam in the eye of a few people, that in a time not very far off we could open up the presently locked-up forest preserve of the State, almost 2½ million acres in the Adirondacks — I don't know what the acreage is in the Catskills, I think 300,000 — and call upon the Scouts to establish the greatest year-round recreation area of its kind in the world, certainly the greatest recreation area in any heavily populated center.

Our Scouts are going to be a great asset to the Fair.

We welcome them. We want them here. We've entrusted them with genuine responsibility and we know that they will live up to it.

Now I'd like to present the Fair medallion to Mr. Brunton and Charlie McCabe. It has a symbol of the Fair, the Unisphere®; and on the other side is the shield of the City of New York, which is celebrating its 300th anniversary.

DR. de MENDOZA: Thank you, Mr. Moses. Our next speaker is a former Scout who has received many awards for distinguished service to boyhood, including the Silver Beaver and the Silver Buffalo from the National Council of the Boy Scouts of America. He has given leadership to many important Boy Scout projects and has been influential indeed in obtaining the support of outstanding leaders in industry, government, sports and other fields, to the cause of the Boy Scouts of America. I have the privilege to present Mr. Charles McCabe, chairman of the board of the Greater New York Councils of Boy Scouts, and the Boy Scouts World's Fair Committee.

MR. CHARLES B. McCABE [Chairman, Greater N.Y. Councils of Boy Scouts, and Boy Scouts World's Fair Committee]: Thank you, Dr. de Mendoza. Mr. Moses, General Davidson, Mr. Brunton, and distinguished guests. The success of the Scouting program since its inception in the United States nearly 54 years ago, then as now, depends on the support and dedication given by the community. This morning we stand at the site of the Boy Scouts of America Exhibit, a dream made possible by the vision of Bob Moses and the Fair Corporation.



*Robert Moses, president of the Fair, attending a cook-out marking the start of construction of the Boy Scout Exhibit at the New York World's Fair 1964-1965.*





Labor and industry have joined together to provide the hands and materials that will build this Wonderful World of Scouting.

In the two years of the Fair, 1,000,000 Scouts will view or participate in their exhibit. Untold thousands of boys will be brought into our program, having had an opportunity to witness Scouting in action right here. Prime forces in our effort have been Harry VanArsdale, president of the Central Labor Council and Business Manager of Local #3, and Nat Chadwick, assistant business manager of Local #3, International Brotherhood of Electrical Workers Union, who have brought together brother unions to lend their skills and knowledge in building our exhibit.

Jim Murphy, vice president of the George A. Fuller Company, has been instrumental in securing the services of his company as our general contractor, and has done much to get the support of many suppliers. The 7-Up Company has provided our 58 flagpoles which make up the Avenue of Flags, Colonial Sand and Stone Company, Inc. has provided the concrete, thanks to Fortunato Pope and Charles Rizzi. Johnson Electric, Fischbach and Moore, Eastern States Electric, Lord Electric, Broadway Mainte-

nance, T. F. Jackson Company and Livingston Electric — are taking care of our electric needs. Owens-Corning will supply the Fiberglas. Sam Zara of Zara Contracting Company is taking care of the paving. William J. McCarthy and Harold Bartos Companies have underwritten the cost of our lumber. The Empire City Iron Works is providing the necessary iron; Stanley Horowitz the plumbing and necessary labor. The Youngdall Company is taking care of reinforcing in our construction. Wolkow-Braker has provided roofing; H. Johnson and Son has taken care of the piling needs. Each of these fine organizations has earned the heartfelt thanks and appreciation of more than 5,000,000 men and boys currently enrolled in the Boy Scouts of America. And I thank them in their behalf.

DR. de MENDOZA: Thank you, Mr. McCabe. I should like now to present some of the high officials of the World's Fair Corporation present: first, Mr. William Berns, vice president, Communication and Public Relations; General Harry F. Myers, director of security and maintenance; and Mr. William Ottley, director of special exhibits, who has worked untiringly to make possible this start of construction.

Our next speaker has been very active in Scouting. After



Shown at the site of the Boy Scout Exhibit are: (left to right) William Ottley, coordinator for the Fair; Howard Cohen, Johnson Electric; Charles Koenigsberg, assistant foreman, Johnson Electric; Richard C. Guthridge, Vollmer Associates; Peter Sauer, Shell Electric; Tom McCormick, foreman, Johnson Electric; Ted Neilson, supervisor, Johnson Electric; Tom Van Arsdale, coordinator for World's Fair Scout cooperation for Local 3, IBEWU; Nat Chadwick, Labor Local 3; Al Nichols, activities director, Boy Scouts of America, Greater New York; Dave Robertson, business agent for Queens and Staten Island Local 3; and Marsh Ammerman, assistant Chief Scout Executive.

obtaining Eagle Scout rank, he served in numerous volunteer capacities. He has long been interested in youth services in hard to reach areas, and in international youth movements. He has attended many international Boy Scout Conferences and World Jamborees, and he is a member of the Youth Activities Committee of the People to People Program as well as an alternate delegate for the United States Committee to the United Nations. I have the honor to give you Mr. Joseph A. Brunton, Jr., Chief Scout Executive of The Boy Scouts of America.

MR. JOSEPH A. BRUNTON [Chief Scout Executive of the Boy Scouts of America]: Thank you very much, Dr. de Mendoza, Mr. Moses, Mr. McCabe, General Davidson, friends. I appreciate very much this opportunity to bring a few words of greeting to you, and to extend my personal thanks to all these wonderful people that Mr. McCabe has named for the cooperation they have given to us.

Mr. Moses, I was delighted to hear you talk about your ambitions and hopes for the park system of this great State. Two years ago the Boy Scouts of America inaugurated a "Campways BSA Program," a program that brings our older boys into contact with all the state and the national parks, in a great cooperative effort with our own camps. In this last year there were more than 500,000 boys who helped build trails in these parks, and helped to open up roads and mark trees and all that sort of thing. So I think we are probably prepared to do the thing that you are suggesting.

I'm very happy that a great interest has come about in

the Scout movement as a result of some of the publicity we've been able to get across the country, in fact around the world. As you know, there will be 130 Scouts here every week, starting in May and running into the fall. They will come from every part of the nation and from many parts of the world. This idea of bringing them from many parts of the country has stimulated tremendous interest on the part of parents, community people and city fathers. So, I think, under the auspices of Scouting, we will make that million and one attendance that we have been bragging about.

Just two or three months ago we had the International Conference at Rhodes in Greece. Here there were 400 men from 77 Scout nations of the world, and again we had the opportunity of extending, on behalf of Mr. Moses and the Park Authority, a cordial invitation for them to come visit this great World's Fair. I am sure that we will be well represented from all over the world. It's going to be a great show, it's going to be a great demonstration of what America stands for.

I've had the privilege of seeing just about every World's Fair everywhere in the world for the last thirty years. As I came out this morning to watch this thing unfold, I couldn't help but say to myself with a great bit of pride, where else but in America could such a spectacle happen? And who else in the world but one Mr. Robert Moses, could handle such a situation as this? It's tremendous, and I'm very proud that we in Scouting have a part in it, and extremely grateful to all of you who are helping make this possible. Thank you.

WONDERFUL WORLD OF SCOUTING  
A COMMUNITY EFFORT BY LABOR AND INDUSTRY  
ON BEHALF OF THE BOY SCOUTS OF AMERICA

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Harry VanArsdale, Jr., Business Manager

Nat Chadwick, Assistant Business Manager

Thomas VanArsdale, Coordinator for World's Fair Boy Scout cooperation for

Local 3, IBEWU, and other labor and electrical industry cooperators

Scout cooperation for Local 3, IBEWU, and other labor and electrical industry cooperators

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# EXHIBIT OF THE BOY SCOUTS OF AMERICA

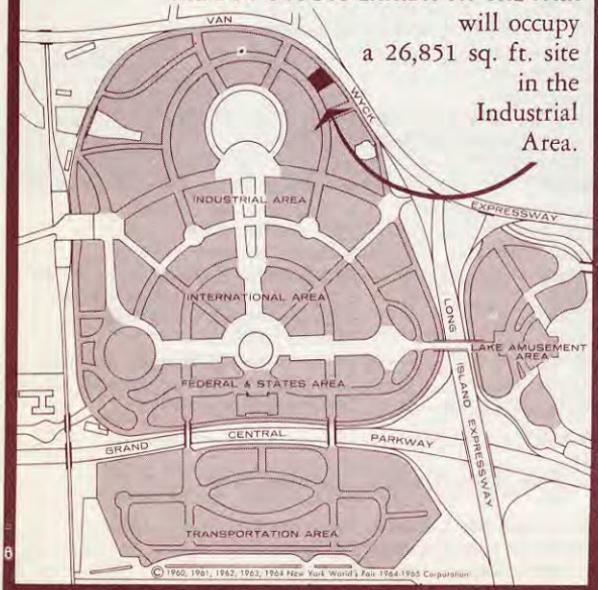
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CHARLES B. McCABE, Chairman, New York World's Fair 1964-65 Committee  
JOSEPH A. BRUNTON, JR., Chief Scout Executive, Boy Scouts of America  
WILLIAM L. SCOLLAY, Director, Boy Scouts of America Service Corps, New York  
*World's Fair 1964-65*

## THE BOY SCOUTS EXHIBIT AT THE FAIR

will occupy  
a 26,851 sq. ft.  
site  
in the  
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